Marketeer Internship Mandarin Speaker

The HOMMES STUDIO has an outstanding challenge for you as Marketing & Sales- Mandarin Speaker Intern for our Barcelona office.

You will be assisting the marketing department to coordinate marketing and sales for the Chinese Market. This role requires excellent proofreading skills and attention to details.

Requirements:

- Be a proofing and copy-editing rock star (Excellent mandarin writing skills are mandatory)
- Grammar, spelling, syntax and punctuation
- Help managing the company websites (in the Chinese servers), posting regular updates and news
- Experience in Chinese social media, such as Weibo and WeChat (preferable)
- Knowledge of Microsoft;
- Knowledge of English;
- MANDATORY Fluent writing and oral in Chinese (Mandarin);
- Experience in customer service;
- Dynamism and ability to communicate.

Responsibilities:

- Experience in translating Mandarin-English and English-Mandarin;
- Managing Chinese social media
- Implementation and management WeChat Store
- Customer service (when needed)

Qualifications:

- Degree in Marketing, Communications, or related field required (preferably)
- Minimum 1+ year of related work experience required.
- Experience in digital marketing, content creation and advertising preferred
- Excellent copy writing and communication skills
- Must be a team-player and have a positive attitude
- Takes initiative and is proactive in problem-solving and taking ownership of a task

Type of contract:

- full time
- salary appropriate to the function
- possibility of career progression

Contact e-mail: info@styleiswhat.com