

## Chinese/English Copywriter in Taipei

**KingEclient** is a digital business consultancy which employs over 100 professionals and started in 2.000 as a digital startup, now is part of the WPP International Group. We integrate communications, experience, e-commerce and Technology, if you are passionate about Digital services and Copywriting we invite you to consider our new job offer!

KingEclient is looking for a **Traditional Chinese Creative Copywriter** to join our Taipei's projects!

### How would we describe the role and our perfect candidate?

- **Write compelling, fresh and concise copy** for our client's services and products in line with the tone and voice
- **Transform product features and concepts** so that they're intuitive and easy to understand
- **Interpret the texts in Chinese or English** previously worked on. It is not just about translating to Chinese language; it is essential to "convert" the messages to **Chinese culture**
- You don't just think and write, you **use judgement and autonomy** to find and solve problems within projects and workflows
- Always take into account the profiles to which the content is directed and the objectives, so as not to lose the meaning of the page and services promoted
- **Propose alternative messages** in the case of culturally not possible to communicate what is indicated in the original text
- Always work hand in hand with the English copywriter, to clarify possible ambiguities or propose improvements.
- Work as a team and directly with the client, participating in meetings and workshops (with the ability to adapt to time differences, if it's necessary)
- You are organized and able to schedule your tasks and **maintain follow-up**
- You're committed to meeting and **delivery deadlines**

### What are the requirements for this role?

Strong desire to work in an digital business, international environment and a track record demonstrating the following skills:

- Knowledge of **Traditional Chinese from Taipei**
- Experienced **Chinese copywriter** with very strong corporate-background
- **Bachelors degree** from an accredited university or college required

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- Have a **mastery of grammar** and a willingness to proofread and peer review work.
- Excellent level of **English and Mandarin Chinese** both written and spoken.
- Have spent most of your career in digital, ideally with a focus on e-commerce
- Previous working experience at a consultancy or advertising firm is a plus
- Have an impressive **online portfolio** showing a range of site copy.
- Knowledge of Content Management System

### Softskills and professional competences

- Able to work independently and proactively
- Excellent corporate communication, time management and coordination skills.
- Discretion, reliability and a careful working method are a matter of course for you.
- You are characterized by resilience, flexibility, and customer orientation

### What we offer

- **Freelance job** (full time or part time) located in **Taipei**
- Remote work during Covid restrictions and Hybrid model (Office and Telework) in the future
- Flexible hours and remote work culture
- Long term project

Please share you CV and portfolio with us:

HR Team

KingEclient People

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