

## INVITATION



- **Launch of the digital exhibition**  
"A Passage to Asia. 25 centuries of exchange between Asia & Europe"
- **Dialogue forum** "State of play, perspectives and new forms of cooperation between Asian and European museums"



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Dear colleagues & friends,

The European Union (EU), together with the Asia-Europe Foundation (ASEF) and the Centre for Fine Art Brussels (BOZAR), is pleased to invite you to the ASEM Day Virtual Celebration which will take place on **Sunday, 7 March 2021 at 12.00 (CET/UTC+1)**.

Every year, the 1<sup>st</sup> of March marks the ASEM Day celebration - an auspicious occasion to promote co-operation, partnership and connectivity between Asia and Europe; a day to celebrate the importance of connecting the two continents, based on the principles of equal partnership and mutual respect. This year it also marks the 25th Anniversary of the ASEM Process established in 1996.

This virtual celebration presents the launch of the digital exhibition, 'A Passage to Asia: 25 centuries of exchange between Asia & Europe', followed by a live dialogue forum on the 'State of play, perspectives and new forms of co-operation between Asia and European museums'. For full details of the programme, see below.

Please register via [https://www.tmabevents.be/ASEM\\_Day\\_Virtual\\_Celebration.php](https://www.tmabevents.be/ASEM_Day_Virtual_Celebration.php)

Upon registration, you will receive a link and password to access the virtual celebration.

## PROGRAMME

### **Part 1: Launch of Digital Exhibition - A Passage to Asia: 25 centuries of exchange between Asia & Europe (12.00-12.30 CET)**

Virtual breakfast/coffee and introduction by the MC  
Introductory speeches and exhibition preview

Welcome and opening addresses by:

- Ms Hilde Hardeman, Director-General, Service for Foreign Policy Instruments (FPI)
- Mr Gunnar Wiegand, Managing Director, European External Action Service (EEAS)
- Ambassador Toru Morikawa, Executive Director, Asia-Europe Foundation (ASEF)
- Mr Paul Dujardin, Former CEO, BOZAR advisor
- H.E. Dr. Phoeurng Sackona, Minister of Culture and Fine Arts, Cambodia

Trailer video of the digital exhibition

Behind-the-scenes with the exhibition curators

- Dr Jan Van Alphen, Independent Curator and former Chairman of the Scientific Committee, BOZAR
- Dr Kenson Kwok, former Director, Asian Civilisations Museum, Singapore

### **Part 2: Dialogue forum “State of play, perspectives and new forms of cooperation between Asian and European museums” (12.30 – 13.30 CET)**

This dialogue brings together museums representatives and curators from Asia and Europe for a discussion on the state of play in the museum sector, emerging perspectives and responses to the challenges posed by the pandemic and new forms of co-operation between Asian and European museums in a post-pandemic world.

Moderator:

Ambassador Leon Faber, Deputy Executive Director, Asia-Europe Foundation (ASEF)

Speakers:

- Mr Anselm Franke (Germany), Head of Visual Arts and Film, Haus der Kulturen der Welt, Berlin
- Ms Natasha Ginwala (India), Artistic Director, 13<sup>th</sup> Gwangju Biennale; Artistic Director, COLOMBOSCOPE Associate Curator, Berliner Festspiele, Gropius Bau
- Ms Zoe Gray (UK), Senior Curator, Wiels, Brussels
- Mr Kennie Ting (Singapore), Director, Asian Civilisations Museum, Singapore